

Subject Line Options

- What if I did everything for you?

Preview Text

What if, instead of waiting and thinking endlessly about buying an STR, you just... let me handle it all for you?

Body Text

Hey {Name}, picture this:

It's 3 months from now...

An alert pops up on your phone...

Your heart starts racing...

You want to jump out of your seat and shout: "YES!"

You can *feel the* excitement filling you to bursting as you respond to the message you've been waiting for...

You just booked your *first guest* at your new STR...

The one I helped you get from start to finish.

The one you've been thinking and thinking and thinking about getting, but...

You never seemed to be able to take the next step.

There are *thousands of people just like you reading this email right now...*

People who *want* to launch their STR journey, who have a *wealth of knowledge*, who are *studying and learning and getting everything ready, but...*

Who just can't take the next step.

There are a million reasons why, but they all have the same outcome:

No STR. No change to how you're living your life right now. No next step. Same old, same old.

Now imagine what your life would look like if I just did it all for you.

If all you had to do was have a 30-minute phone call every week...

Speak to your personal consultant from my team...

And follow our **[Product Name]** that we've used to help HUNDREDS of people just like you to kick off their STR dreams.

And all it cost you was time—because the price of getting our help was wrapped into your purchase.

What would your life look like then?

The [Product Name] is designed for you—the person who gets *physically ill* thinking about waiting *yet another year* to get their first STR...

The person who just needs someone *to hold their hand and walk them through the entire process.*

The person who's ready to begin the next phase of their life.

You'll follow our *proven* top-down approach to find the *perfect* property for you *fast*.

Here's how the [Product Name] works:

- **Only 10 participants will be accepted, ensuring you get exclusive, personalized attention and service from your consultant—you'll be their *major focus* through the entire process**
- You'll be done *fast*—the program only takes **3 months**, saving you an *enormous* amount of time and money over trying to figure this out yourself
- **You'll get *personalized 1:1 consulting sessions every week* to review deals *specifically picked to meet your exact needs***
- You'll get *a custom design plan from the best designers and STR professionals in the business, including suggestions for revenue-driving amenities and decor* that will set you apart from the competition
- **You'll get access to exclusive group sessions with ME that only include the other 9 participants, where I'll help you master everything you need to know to be successful in this program**
- You'll get a 1-year subscription to STR Insights at the highest tier, including *early access to exclusive deals before they hit the public platform*
- **You'll get full post-program support to ensure you're able to make the most of your investment**

And we'll show you how to wrap the cost of this program into the purchase of your STR so that it doesn't cost you a cent out of pocket.

This isn't something to sit on: **I'm closing the program as soon as I get 10 participants, which could happen in the next 2 hours for all I know.**

The last time I ran a program like this, **we were full in just a few days.**

Schedule an appointment now to talk with one of my representatives...

So that you're not in the same place you are now in 2026...

Schedule Now

–Name

P.S. Remember, *I'm closing the program* as soon as 10 people sign up, and I might not do this again for another **year**. This email went out to 50,000 people, so... don't sit on this. Click to schedule an appointment *now*.